

William Kewley

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PROFILE

An imaginative, resourceful and supportive cross-functional producer with a passion for creating work that audiences want to engage with across traditional and developing mediums. Thrives in environments that facilitate contribution on both creative and practical levels. Adapt at fostering strong professional relationships and task prioritization. Values clear two-way communication, creative problem solving and developing enthusiastic working environments through fostering talent, teamwork and mutual encouragement. Also fond of a gag; good or bad.

EMPLOYMENT HISTORY

Freelance for TeamPeople - Media Staffing Agency www.teampeople.tv
Freelance Producer | Line Producer | Project Manager 2018 - 2020

Acting as production specialist for various clients including Airbnb, Adobe, Intel, Neon and All Of It Now.

- Achieved production deliverables and requirements while keeping clients and agencies happy.
- Managed bids and budgets for projects.
- Handled staffing and crewing requirements including talent acquisition and management.
- Oversaw all production needs.
- Handled logistics and travel requirements.
- Served as point of contact for all client requests and deliveries.
- Highly desired wrap party drinking buddy.

TeamPeople/SystemOne for Agency Inside at Intel - Internal advertising agency www.intel.com
Line Producer 2015 - 2018

Placed in a full-time position as the in-house line producer for Agency Inside, the award winning in-house agency for Intel. Fostered content including high-end broadcast content, VR/AR work, educational in-house video and B2B pieces in both pre and post production.

- Handled production workflow and schedules from concept through to delivery across multiple productions simultaneously.
- Managed bids and budgets for projects.
- Coordinated pre and post production workload
- Managed Intel & TeamPeople resources including studios, full-time staff, filming equipment and post production facilities.
- Served as on-site TeamPeople staff supervisor, overseeing both full-time and contract staff.
- Produced several real-time projects for social media channels covering events and activations.

"Will is one of those rare production managers able to comprehend both the logistics and creative of a project. He makes sure that everyone involved is afforded the opportunity to do their best work. Most importantly, he's good people, and having him on set means it will be a good day."

- Ross Thomas, Writer & Director, Authors

Mr Smith - Commercial production company

<http://www.mrsmithprojects.com>

Producer | Line Producer | Production Manager | Creative

2012 - 2015

Operated as a full-time producer and production manager at Mr Smith, a creative projects company with a focus on creating polished commercial content across all multiple mediums.

- Worked directly with clients and agencies including JWT, GPY&R, Grey Worldwide, Traffic, Ogilvy, Redhanded and Clemenger BBDO.
- Produced broadcast commercials, online media and music videos with directors Peter Carstairs, Eddy Bell, Curtis Hill and Cory White.
- Served as Production Manager on broadcast commercials for directors Craig MacLean and Peter Carstairs.
- Worked with clients and agency creatives to write and develop scripts and concepts, as well as scripting and developing in-house content.

"I worked in partnership with Will for two years at Mr Smith ... Will was much more than just a producer though. Although he has intimate knowledge in all things production, he also is someone with a great creative mind for story and is full of good ideas. In our time together at Mr Smith he was a mentor, creative partner and became a really good mate. I looked forward to going into the office and working with Will everyday."

- Curtis Hill, Director, Mr Smith

Before The Game - Roving Enterprises

www.rovingenterprises.com

Associate Producer | Writer

2011 - 2012

Served as associate producer for show content and producer on several segments of a weekly sixty-minute live studio panel show focusing on Australian Football that featured a regular panel of comedians and sports journalists as well as guest players and coaches.

- Engaged in production of the show at all levels; budgeting, casting, scheduling, et al.
- Produced and directed the bulk of the show's out-of-studio live crosses.
- Conceptualized and created segments that promoted sponsors and allowed product placement without detracting from the tone or humor of the show.
- Had a prominent role in the writing several elements of the show itself.

"Will has the rare combination of fantastic creative thinking with an ability to execute practically and precisely. We were able to produce some brilliantly ambitious content while he was on board that frankly wouldn't have been possible without his enthusiasm and drive. "

- Dan Colless, Creative Producer, Before The Game

The Guild of Commercial Filmmakers - commercial production company

Production Manager | Production Coordinator

2010 - 2011

Placed full-time as in-house production coordinator before being promoted to production manager in 2011.

- Handling budgets and scheduling across multiple projects..
- Coordinated crew.
- Oversaw locations and negotiated shooting fees/permits.
- Oversaw casting and cast management.
- Assistant directed on many shoots.

Rove - *Roving Enterprises*

www.rovingenterprises.com

Production Assistant | Writer

2009

Worked as a production assistant and writer on an award-winning weekly live late-night talk show hosted by Rove McManus that featured international guests and regular comedic contributors.

- Aided in the day to day production of the show.
- Wrote on air content and monologue gags.
- Aided in studio floor management.

Outback TV - *Sultan Sushi*

Co-Director | Co-Writer | Co-Host

2006 - 2007

Co-created and starred in a ten episode TV series airing on Belgian youth station JIM TV. *Outback TV*, followed two Australians posing as Australian outback celebrities as they traveled around Belgium meeting local celebrities, visiting various festivals and sampling the world's best beer.

- Developed concept.
- Wrote segments and scripts.
- Performed role as host.

"Will was one of the funniest guys I ever worked with and a great friend."

- Johan Tuyaerts, CEO, Sultan Sushi.

REFERENCES

Ross Thomas- *Authors (Bay Area, CA)*

Director | Writer | Co-Founder

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Curtis Hill- *Goodoil Films (Melbourne, Australia)*

Director

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Jay Redmond - *Agency Inside, Intel (Bay Area, CA)*

Director | DP

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More references available on request.